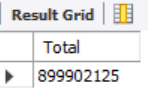
1)***What Is The Total Amount Of Sales?***

select sum(Total\_Sales) as Total

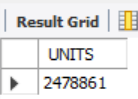
from adidassales;



2) ***TOTAL UNITS SOLD***

select sum(Units\_Sold) as Total

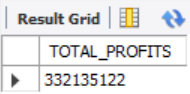
from adidassales;



3) ***TOTAL PROFITS***

select sum(Operating\_Profit) TOTAL\_PROFITS

from adidassales;



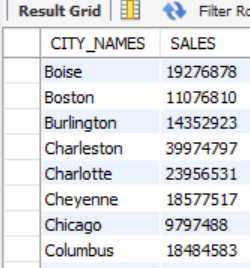
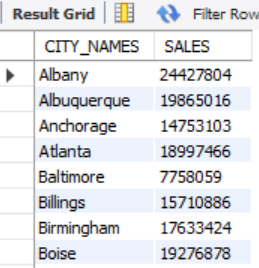
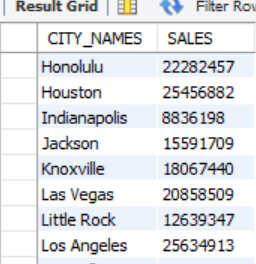
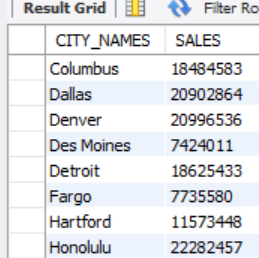
4) ***CITY WISE SALES***

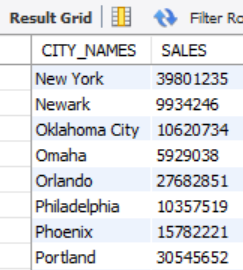
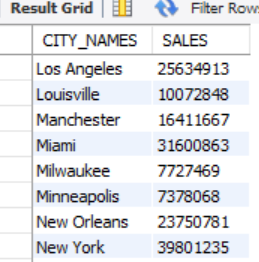
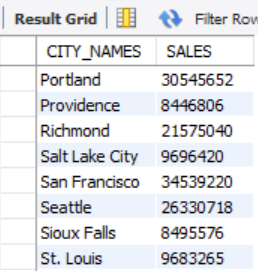
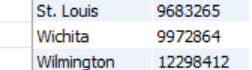
select City as CITY\_NAMES, sum(Total\_Sales) as SALES

from adidassales

group by City

order by CITY\_NAMES;

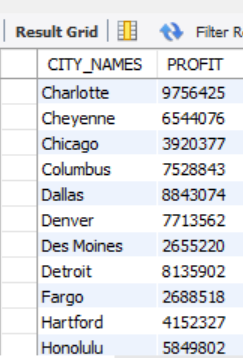
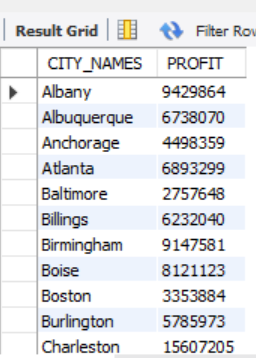
5) ***CITY WISE PROFIT***

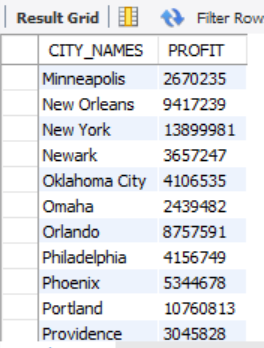
select City as CITY\_NAMES, sum(Operating\_Profit) as PROFIT

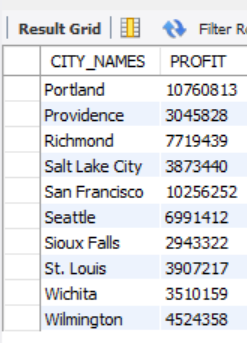
from adidassales

group by City

order by CITY\_NAMES;







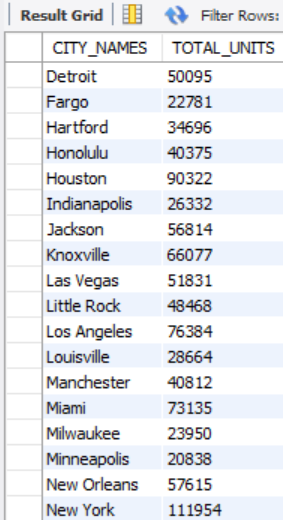
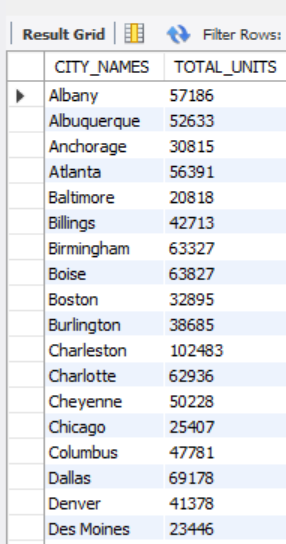
6) ***CITY WISE UNITS SOLD***

select City as CITY\_NAMES, sum(Units\_Sold) as TOTAL\_UNITS

from adidassales

group by City

order by CITY\_NAMES;





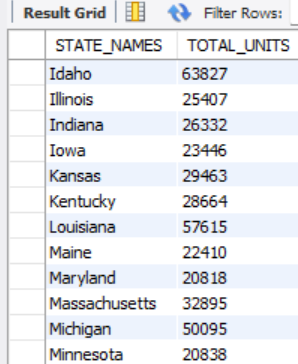
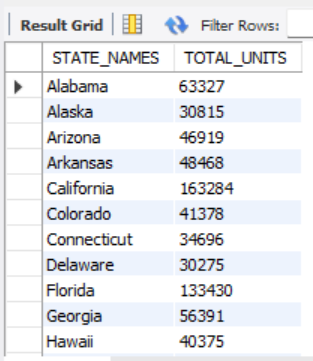
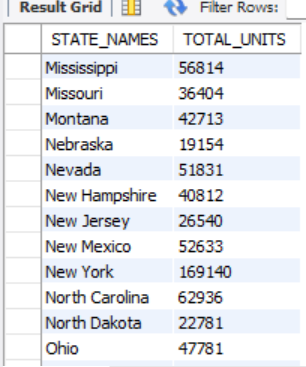
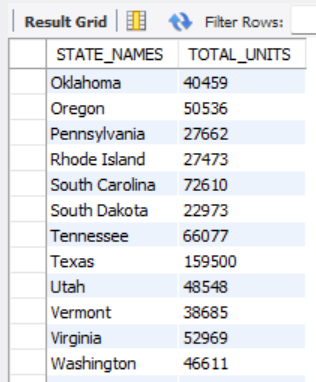
7) ***STATE-WISE UNITS SOLD***

select State as STATE\_NAMES, sum(Units\_Sold) as TOTAL\_UNITS

from adidassales

group by State

order by STATE\_NAMES;



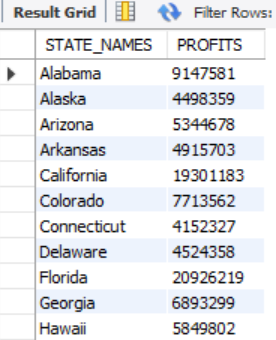
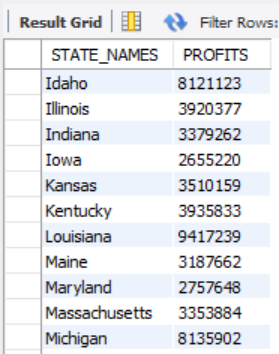
8) ***STATE-WISE PROFITS***

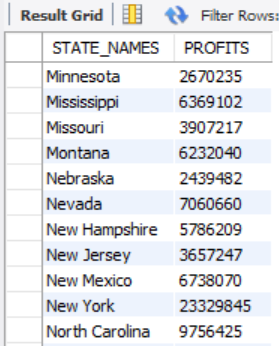
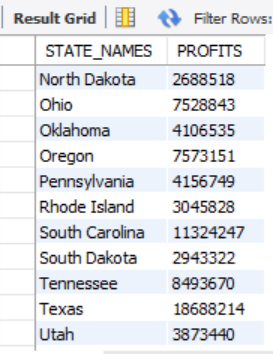
select State as STATE\_NAMES, sum(Operating\_Profit) as PROFITS

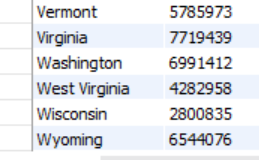
from adidassales

group by State

order by STATE\_NAMES;



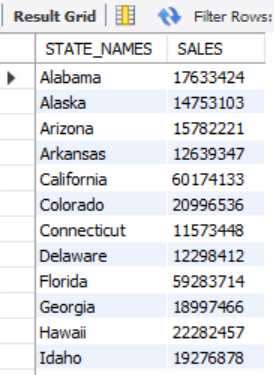
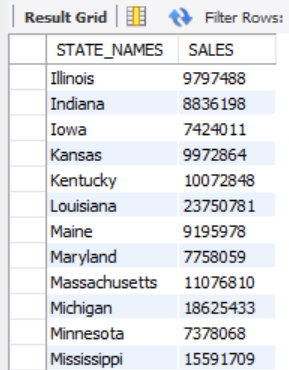
9) ***STATE-WISE SALES***

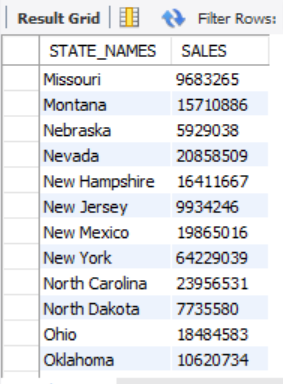
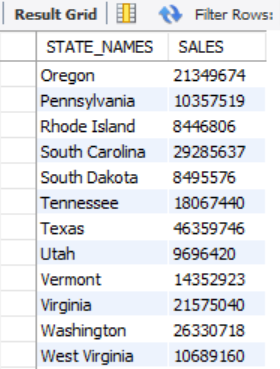
select State as STATE\_NAMES, sum(Total\_Sales) as SALES

from adidassales

group by State

order by STATE\_NAMES;



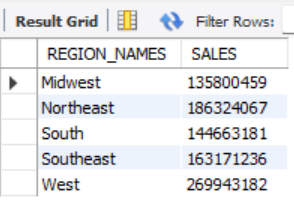
10) ***REGION-WISE SALES***

select Region as REGION\_NAMES, sum(Total\_Sales) as SALES

from adidassales

group by Region

order by REGION\_NAMES;



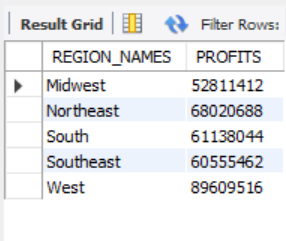
11) ***REGION-WISE PROFITS***

select Region as REGION\_NAMES, sum(Operating\_Profit) as PROFITS

from adidassales

group by Region

order by REGION\_NAMES;



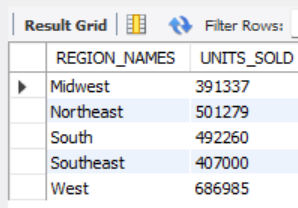
12) ***REGION-WISE UNITS SOLD***

select Region as REGION\_NAMES, sum(Units\_Sold) as UNITS\_SOLD

from adidassales

group by Region

order by REGION\_NAMES;



13) ***TOP-5 City IN Units Sold***

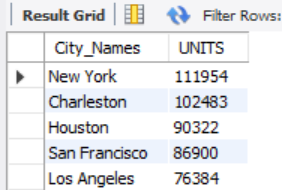
select City as City\_Names, sum(Units\_Sold) as UNITS

from adidassales

group by City

order by UNITS DESC

limit 5;



14) ***TOP-5 City IN Sales***

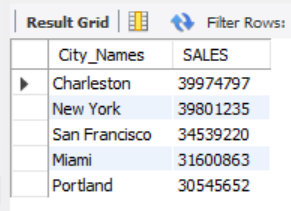
select City as City\_Names, sum(Total\_Sales) as SALES

from adidassales

group by City

order by SALES DESC

limit 5;



15) ***TOP-5 City IN Profits***

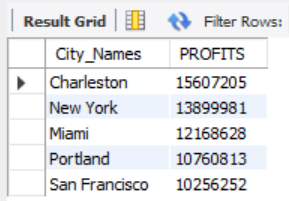
select City as City\_Names, sum(Operating\_Profit) as PROFITS

from adidassales

group by City

order by PROFITS DESC

limit 5;



16) ***TOP 5 State In profits***

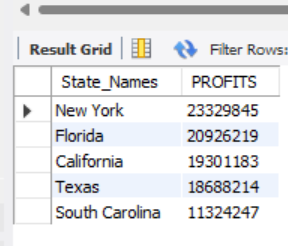
select State as State\_Names, sum(Operating\_Profit) as PROFITS

from adidassales

group by State

order by PROFITS DESC

limit 5;



17) ***TOP 5 State In Units Sold***

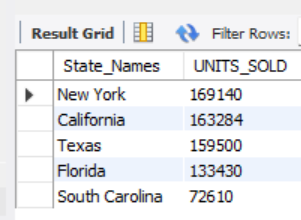
select State as State\_Names, sum(Units\_Sold) as UNITS\_SOLD

from adidassales

group by State

order by UNITS\_SOLD DESC

limit 5;



18***) TOP 5 State In Sales***

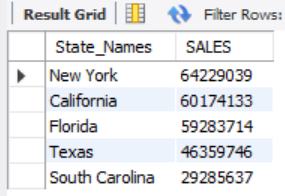
select State as State\_Names, sum(Total\_Sales) as SALES

from adidassales

group by State

order by SALES DESC

limit 5;



19) ***LEAST 5 States In Sales***

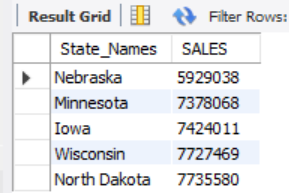
select State as State\_Names, sum(Total\_Sales) as SALES

from adidassales

group by State

order by SALES

limit 5;



20) ***LEAST 5 States In Profits***

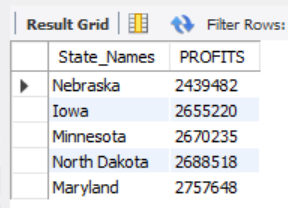
select State as State\_Names, sum(Operating\_Profit) as PROFITS

from adidassales

group by State

order by PROFITS

limit 5;



21) ***LEAST 5 States In Units Sold***

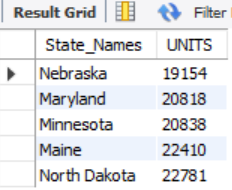
select State as State\_Names, sum(Units\_Sold) as UNITS

from adidassales

group by State

order by UNITS

limit 5;

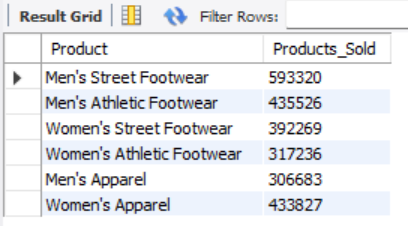


22) ***Product wise units***

select Product, sum(Units\_Sold) as Products\_Sold

from adidassales

group by Product;



23) ***PROFIT PERCENTAGE OF EACH SALES METHOD***

**A)** **ONLINE**

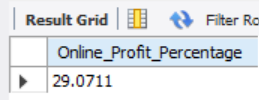
select

((select sum(Operating\_Profit)

from adidassales

where Sales\_Method = 'Online') / sum(Operating\_Profit) \* 100) as Online\_Profit\_Percentage

from adidassales;



**B) IN-STORE**

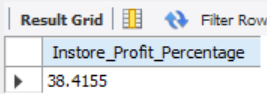
select

((select sum(Operating\_Profit)

from adidassales

where Sales\_Method = 'In-store') / sum(Operating\_Profit) \* 100) as Instore\_Profit\_Percentage

from adidassales;



**C) OUTLETS**

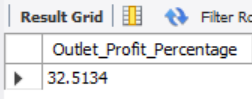
select

((select sum(Operating\_Profit)

from adidassales

where Sales\_Method = 'Outlet') / sum(Operating\_Profit) \* 100) as Outlet\_Profit\_Percentage

from adidassales;



24) ***SALES PERCENTAGE OF EACH SALES METHOD***

**A) ONLINE**

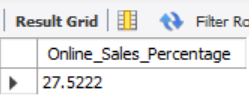
select

((select sum(Total\_Sales)

from adidassales

where Sales\_Method = 'Online') / sum(Total\_Sales) \* 100) as Online\_Sales\_Percentage

from adidassales;



**B) IN-STORE**

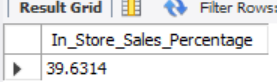
select

((select sum(Total\_Sales)

from adidassales

where Sales\_Method = 'In-store') / sum(Total\_Sales) \* 100) as In\_Store\_Sales\_Percentage

from adidassales;



**C) OUTLETS**

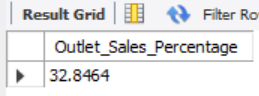
select

((select sum(Total\_Sales)

from adidassales

where Sales\_Method = 'Outlet') / sum(Total\_Sales) \* 100) as Outlet\_Sales\_Percentage

from adidassales;



25) ***GENDER WISE SALES PERCENTAGE***

**A) WOMEN**

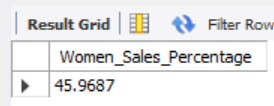
select

((select sum(Total\_Sales)

from adidassales

where Product in ("Women's Street Footwear","Women's Athletic Footwear","Women's Apparel")) / sum(Total\_Sales) \* 100) as Women\_Sales\_Percentage

from adidassales;



**B) MEN**

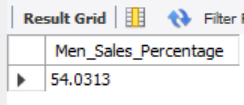
select

((select sum(Total\_Sales)

from adidassales

where Product in ("Men's Street Footwear","Men's Athletic Footwear","Men's Apparel")) / sum(Total\_Sales) \* 100) as Men\_Sales\_Percentage

from adidassales;



26) ***GENDER WISE PROFIT PERCENTAGE***

**A) WOMEN**

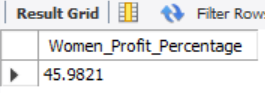
select

((select sum(Operating\_Profit)

from adidassales

where Product in ("Women's Street Footwear","Women's Athletic Footwear","Women's Apparel")) / sum(Operating\_Profit) \* 100) as Women\_Profit\_Percentage

from adidassales;



**B) MEN**

select

((select sum(Operating\_Profit)

from adidassales

where Product in ("Men's Street Footwear","Men's Athletic Footwear","Men's Apparel")) / sum(Operating\_Profit) \* 100) as Men\_Profit\_Percentage

from adidassales;

